

Syllabus

Fall Semester, 2019

Department	HA	Credits	2	Instructor	Naul Kim	Class Room	Yejigwan
Subject	Art	Class Hours/Wk	2	Lab(e-mail)		Attendee	
				naulkim@pusan.ac.kr		1	

1. Course Description

Course Objectives

Students can learn how to develop creative and innovative ideas, how to interpret the world, and how this interpretation occurs at different times and places. They can discuss different forms of work and further study how to express their own creative ideas.

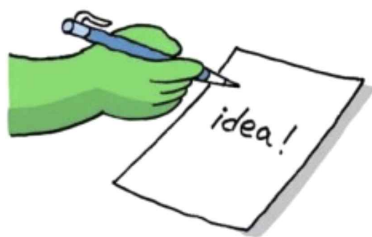
Contents

Students can learn how to develop creative and innovative ideas, how to interpret the world, and how this interpretation occurs at different times and places. They can discuss different forms of work and further study how to express their own creative ideas.

1. Creative Ideas Workshop (personal & group work)

Keywords: Unusual view, synthesis, transformation, brainstorming, alphabet design, drawing

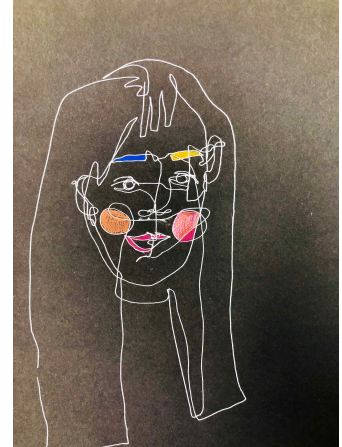
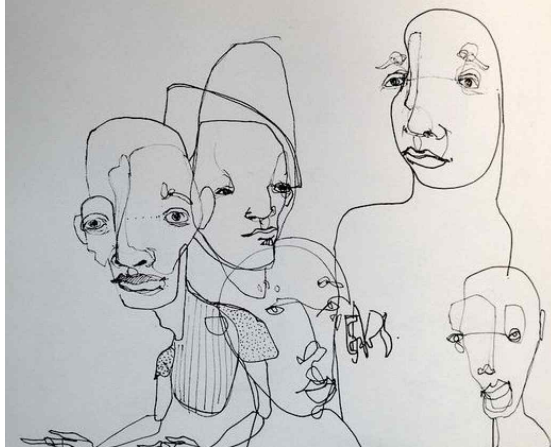
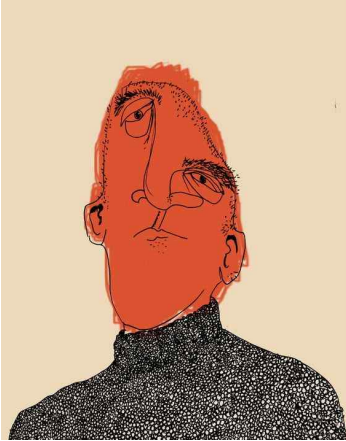
Enjoy ideas and wild ideas that come to mind in a moment with flexible thoughts and three-dimensional ideas. This is an essential course that can be a pleasant start before starting the art work and can express visual differentiation and creativity as a result.



RESOURCES/MATERIALS: Drawing books, pens, pencils, colored pencils, colouring tools, colored paper, etc

2. Contour Drawing (Personal & Group Work)

Perceptual contour to rely on is my drawing of more than our eyes naturally along the contour of the subject and expressive techniques. This work is an effective way, such as identifying the structure in which the subject is embedded, associating it with form and conveying sensual experiences. Through a number of iterative and thorough exercises, we can get used to fast and continuous concourse drawing.



RESOURCES/MATERIALS: Drawing Book, Computer Pen, Plus Pen, Color Pencil, Colorful Tools, Marker pen, Black Paper, White Jelly Pen, Scissors, Glue stick, etc.

3. Collage (personal work)

Collage, a special technique seen in modern art, is an expression technique that became an important occasion in the process of forming an object's consciousness in 20th century painting. From Picasso or Braque's Papier Colle to Dada's various authors, the collage self-portrait will take time to complete using various materials. Through this work, it's time to think about the real me and express myself.



RESOURCES/MATERIALS: A3 Formboard, magazine, scissors, glue, color paper, various materials (such as wire, cellophane, newspaper, cloth, rope, wool, etc.) followed by carpentry glue, drawing book, etc.

2. Text & References

References :

The Elements of Graphic Design (Second Edition) ALLWORTH PRESS | Alex W. White

Design Thinking: Understanding How Designers Think and Work

Basic visual concepts and principles | Charles Wallschlaeger

Rapid viz: a new method for the rapid visualization of Ideas | Kurt Hanks

3. Grading : The grade will be given according to total points.

Creative Project	Mid-term Exam	Final Exam	Attendance & Attitude	Total	Remarks
70	-	-	30	100%	

※ Lab reports and home works must be submitted by the deadline, or there will be a penalty on the scores.

(1) Evaluation will be made using the pass/fail scale.

(2) The ratio of pass and fail in each area will be suggested each semester.

(3) Only those earning higher scores than what is equivalent to 60% on evaluation criterion table will pass, on the condition that they meet attendance requirements and fulfill criteria in the evaluation criterion table.

✓ Students are given a project(70%), which contains tutorials they apply toward completion of their final product.

✓ Tutorials center on general skill building and students are encouraged to customize the results to suit their needs. Tutorials are intended to be applied toward completion of your final product.

✓ Each tutorial is a step closer toward finishing the project.

✓ Using what you've learned, make it suit your needs.

* The rest of the time is devoted to customizing your own work.

These Tutorials are designed to take approximately 30 to 40 minutes. They are NOT just an errand or a chore.

Tutorials are intended to be applied toward completion of students' overall deliverable product.

Creative Project1	Stated Objective or Performance /Creativity	Exemplary	The students willingly participated in necessary preparation or work for classroom, was sensitive to the feelings and knowledge of others, exhibited a positive attitude towards assignment.	20
		Accomplished	The student finished the project, but it could have been improved with more effort.	15
		Beginning	The project was completed with minimum effort.	10
		Fail		0
	Use of Material / Craftsmanship & Skill	Exemplary	The artwork beautiful and patiently done; it was as good as hard work could make it.	20
		Accomplished	With a little more effort, the work could have been outstanding; lacks the finishing touches. The students showed average craftsmanship.	15
		Beginning	The student showed poor craftsmanship; evidence of laziness or lack of understanding.	10
		Fail		0

Creative Project2	Stated Objective or Performance /Creativity	Exemplary	The students willingly participated in necessary preparation or work for classroom, was sensitive to the feelings and knowledge of others, exhibited a positive attitude towards assignment.	30
		Accomplished	The student finished the project, but it could have been improved with more effort.	20
		Beginning	The project was completed with minimum effort.	10
		Fail		0
	*Creative Project 1 does not require specific art technique but need to be have open mind to learn 'mindfulness' and 'drawing'. *None submission/ Fail			

3. Lecture schedules

Week	Lectures contents	Remarks
Week 01	Fall Begins! Introduction to Art Class	Who am I? Draw face by feature :Post-it Drawing
Week 02	Creative Ideas Workshop 1 : Brain storming & Brain writing <Unusual view, synthesis, transformation, brainstorming>	Group project
Week 03	Creative Ideas Workshop 2 : Idea map <Unusual view, synthesis, transformation, brainstorming>	Personal project
Week 04	Creative Ideas Workshop 2 : Idea map <Exclamation mark, Question mark>	
Week 05	Creative Ideas Workshop 3 : Alphabet design <Design research>	
Week 06	Creative Ideas Workshop 3 : Alphabet design <using my name>	
Week 07	Creative Ideas Workshop : Presentation of creative works	Personal presentation
Week 08	Mid-term Examinations	
Week 09	Contour Drawing 1 - What is Contour Drawing?	Group Work
Week 10	Contour Drawing 2 – Group Work	
Week 11	Collage Drawing 1 - What is Collage? <Collage Drawing Example Presentation>	Analysis of works
Week 12	Collage Drawing 2 - Self-themed collage work 1	All Materials available
Week 13	Collage Drawing 3 - Self-themed collage work 2	
Week 14	Art Exhibition1 / Art Walls	* Exhibition & Enjoy
Week 15	Art Exhibition2 / Art Stairs	
Week 16	Final examinations	

*** The schedule will change as it may chance.

Syllabus

Fall Semester, 2019

Department	HA	Credits	2	Instructor	Naul Kim	Class Room	Yejigwan
Subject	Basic Design Graphic & Design Research	Class Hours/Wk	2	Lab(e-mail)		Attendee	
				naulkim@pusan.ac.kr		2,3	

1. Course Description

Course Objectives

The basic design aims to help the conceptual understanding of the shape underlying the creation of various forms in all areas of design. You can develop an eye for design by looking at the elements of the form, such as points, lines, faces, shapes, and colors, and then understanding and researching their actions. Through this process, it is possible to learn the objective universality of the form, and to make it the basis for more original designs.

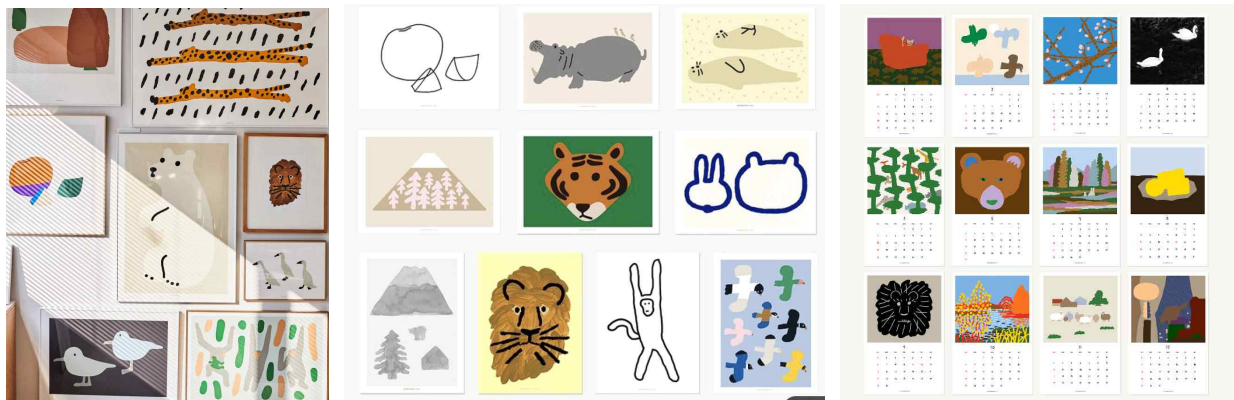
Contents

The graphic & design research process explores the building blocks that create different forms in all areas of design. You can develop an eye for design by looking at points, lines, faces, shapes, and colors and then understanding and researching their actions. Through this course, we can learn the objective universality of the formations.

Project 1: Graphical design using design elements /

Keywords : dots, lines, faces, shapes, shapes, colors, layouts, design research, graphic design, one picture of your choice.

The project is a graphic design project to express one's favorite pictures (e.g., things, animals, plants, landscapes, etc.) along with design research on the elements of the design. This can help students better understand the basic principles of formulation and layout, and the visual design.

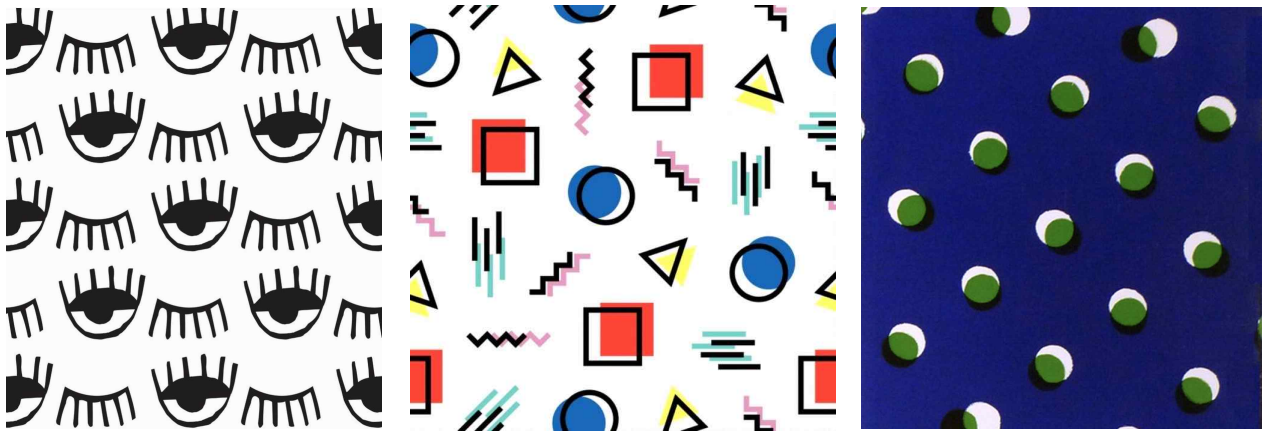


RESOURCES/MATERIALS: Drawing books, I-Pads (design research), photos, pens, pencils, erasers, colored pencils - for rough sketches

· Project 2: Pattern Design Using Design Elements

Keywords : Point, line, face, shape, shape, color, layout, design research, pattern design

It takes time to learn about the concepts and types of pattern design, and to create your own pattern design by using molding elements such as dots, lines, faces, shapes and colors. This is the practice of studying symbolic representations and applying them to design, and how basic building elements work to create a variety of design forms.



RESOURCES/MATERIALS: Drawing book, pencil, eraser, pen, colored pencil, canvas, acrylic paint, brush

2. Text & References

References :

The Elements of Graphic Design (Second Edition) ALLWORTH PRESS | Alex W. White

Design Thinking: Understanding How Designers Think and Work

Basic visual concepts and principles | Charles Wallschlaeger

Rapid viz: a new method for the rapid visualization of Ideas | Kurt Hanks

3. Grading : The grade will be given according to total points.

Creative Project	Mid-term Exam	Final Exam	Attendance & Attitude	Total	Remarks
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✓ Each tutorial is a step closer toward finishing the project.

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		Accomplished	The student finished the project, but it could have been improved with more effort.	15
		Beginning	The project was completed with minimum effort.	10
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	Use of Material / Craftsmanship & Skill	Exemplary	The artwork beautiful and patiently done; it was as good as hard work could make it.	20
		Accomplished	With a little more effort, the work could have been outstanding; lacks the finishing touches. The students showed average craftsmanship.	15
		Beginning	The student showed poor craftsmanship; evidence of laziness or lack of understanding.	10
		Fail		0

Creative Project2	Stated Objective or Performance /Creativity	Exemplary	The students willingly participated in necessary preparation or work for classroom, was sensitive to the feelings and knowledge of others, exhibited a positive attitude towards assignment.	30
		Accomplished	The student finished the project, but it could have been improved with more effort.	20
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3. Lecture schedules

Week	Lectures contents	Remarks
Week 01	Fall Begins! Introduction to Design Class	Who am I? Draw face by feature :Post-it Drawing
Week 02	Elements of design 1 - Theory of points, lines, faces, shapes	Presentation1
Week 03	Elements of design 1 - points, lines, faces, shapes <Idea Research by Element>	Design research
Week 04	Elements of design 2 – What is color?	Presentation2
Week 05	Elements of design 2 - Color <Research on graphic design with color>	Design research : Announcement of Research Results
Week 06	Project1_ Graphical design Using Design elements <Postcard design – design research>	Based on your favorite photos
Week 07	Project1_ Graphical design Using Design elements <Postcard design - image simplification>	
Week 08	Mid-term Examinations	
Week 09	Project1_ Graphical design Using Design elements <Postcard design - work development>	
Week 10	Project2_ Pattern Design Using Design Elements <Types of pattern design – design research>	
Week 11	Project2_ Pattern Design Using Design Elements <Pattern design – image simplification>	
Week 12	Project2_ Pattern Design Using Design Elements <Pattern design – work development>	Working on canvas
Week 13	Art Exhibition1 / Art Stairs	
Week 14	Art Exhibition2 / Art Walls	
Week 15	Exhibition Opening	* Exhibition & Enjoy
Week 16	Final examinations	

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Syllabus

Fall Semester, 2019

Department	HA	Credits	2	Instructor	Naul Kim	Class Room	Yejigwan
Subject	Basic Design Color & Layout	Class Hours/Wk	2	Lab(e-mail)		Attendee	
				naulkim@pusan.ac.kr		2,3	

1. Course Description

Course Objectives

Basic design aims to help you understand colors and layouts, which are essential to creating different forms in all areas of design. You can develop an eye for design by focusing on colors among the elements of the sculpture and studying the design layout using color combinations. Through this course, you can learn the importance of color and further create original designs.

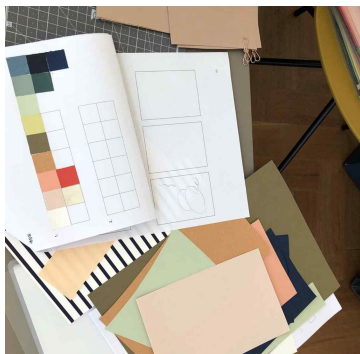
Contents

Focus on color, one of the essential elements of design, and then learn about design layout using color combination. By studying color and design layout, you will be able to develop your design eye, learn the importance of color, and further create original designs.

· Project 1: Self-portrait – Self-expression with mixing colors / Layout

Keywords : Shape, color, layout, self-portrait, color combination, frame

After learning about color, select the colors that can represent you. They will choose and color various color combinations, design and layout their own faces, and study how to express their true feelings about me.



RESOURCES/MATERIALS: sketchbook, poster paint 12 colors, scissors, glue, color chart, acrylic plate, bucket, brush, colored pencil, etc.

· **Project 2: Color combination poster design using design elements**

Keywords : Shape, color, layout, color combination, poster design

It is a project to study poster design that utilizes a combination of dots, lines, faces and colors that are design elements. This can help students better understand the basic principles of formulation and layout, and the visual design.



RESOURCES/MATERIALS: Sketchbook, 12 colors of acrylic paint, canvas frame, ruler, brush, bucket, mop, etc.

2. Text & References

References :

The Elements of Graphic Design (Second Edition) ALLWORTH PRESS | Alex W. White

Design Thinking: Understanding How Designers Think and Work

The key to make everything look better color

The secret lives of color | Kassia St.Clair

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3. Lecture schedules

Week	Lectures contents	Remarks
Week 01	Fall Begins! Introduction to Design Class	Who am I? Draw face by feature :Post-it Drawing
Week 02	What is color? <Light and color & Munsell color system>	Presentation1
Week 03	What is color? <Color Combination 1>	Color Comfort Using Color Charts
Week 04	What is color? <Color Combination 2>	mixing colors
Week 05	What is color? <Research on graphic design with color>	Color Combination Design research
Week 06	Project1_ Self-portrait – points, lines, faces, shapes <Express Your Face with Color Combination – Layout>	Mixing colors
Week 07	Project1_ Self-portrait – Mixing colors <Express Your Face with Color Combination – Layout>	
Week 08	Mid-term Examinations	
Week 09	Project1_ Self-portrait – Color & Layout <Express Your Face with Color Combination – Layout>	Working on acrylic plate
Week 10	Project2_ Poster Design <Design research>	Using Design Elements
Week 11	Project2_ Poster Design <Rough-sketch Using Design Elements>	
Week 12	Project2_ Poster Design <Work development>	Working on canvas
Week 13	Art Exhibition1 / Art Stairs	
Week 14	Art Exhibition2 / Art Walls	
Week 15	Exhibition Opening	* Exhibition & Enjoy
Week 16	Final examinations	